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CLAIMS:

What is claimed is:

1.   A method comprising:

    in response to a commercial transaction, crediting
an account of telephone call minutes with a number of
additional call minutes commensurate with the commercial
transaction.

2.   The method of claim 1, wherein the account of
telephone call minutes is an account of mobile telephone
airtime minutes.

3.   The method of claim 1, wherein the account of
telephone call minutes is an account of pre-paid
long-distance call minutes.

4.   The method of claim 1, wherein the commercial
transaction is a purchase.

5.   The method of claim 4, wherein the number of
additional call minutes is commensurate with the amount
of the purchase.

6.   The method of claim 4, wherein the purchase is made
over the Internet.

7.   The method of claim 1, wherein the commercial
transaction is a rental agreement.

8.   The method of claim 1, wherein the commercial
transaction is a product test.

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9.   The method of claim 1, further comprising:
       reading an identification code identifying the
account of telephone call minutes from an identification
device at a point-of-sale terminal; and
5   processing the commercial transaction at the
point-of-sale terminal.

10.   A computer program product in a computer-readable
medium for use in a data processing system, the computer
program product comprising:
10   in response to a commercial transaction instructions
for crediting an account of telephone call minutes with a
number of additional call minutes commensurate with the
commercial transaction.

11.   The computer program product of claim 10, wherein
15 the account of telephone call minutes is an account of
mobile telephone airtime minutes.

12.   The computer program product of claim 10, wherein
the account of telephone call minutes is an account of
pre-paid long-distance call minutes.

20 13.   The computer program product of claim 10, wherein
the commercial transaction is a purchase.

14.   The computer program product of claim 13, wherein
the number of additional call minutes is commensurate
with the amount of the purchase.

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15. The computer program product of claim 13, wherein the purchase is made over the Internet.

16. The method of claim 10, wherein the commercial transaction is a rental agreement.

5 17. The method of claim 10, wherein the commercial transaction is a product test.

18. The computer program product of claim 10, further comprising:

    instructions for reading an identification code
10 identifying the account of telephone call minutes from an identification device at a point-of-sale terminal; and

    instructions for processing the commercial transaction at the point-of-sale terminal.

19. A data processing system comprising:
15   a bus system;

    a processing unit connected to the bus system and including at least one processor;

    memory connected to the bus system;

    a set of instructions in the memory, wherein the
20 processing unit executes the set of instructions to perform the acts of:

    in response to a commercial transaction, crediting an account of telephone call minutes with a number of additional call minutes commensurate with the commercial
25 transaction.

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20. The data processing system of claim 19, wherein the account of telephone call minutes is an account of mobile telephone airtime minutes.

21. The data processing system of claim 19, wherein the account of telephone call minutes is an account of pre-paid long-distance call minutes.

22. The data processing system of claim 19, wherein the commercial transaction is a purchase.

23. The data processing system of claim 22, wherein the number of additional call minutes is commensurate with the amount of the purchase.

24. The data processing system of claim 22, wherein the purchase is made over the Internet.

25. The data processing system of claim 19, wherein the commercial transaction is a rental agreement.

26. The data processing system of claim 19, wherein the commercial transaction is a product test.

27. The data processing system of claim 19, wherein the processing unit executes the set of instructions to perform the acts of:

reading an identification code identifying the account of telephone call minutes from an identification device at a point-of-sale terminal; and

processing the commercial transaction at the point-of-sale terminal.